

Privacy Policy

This Privacy Policy ("Policy") outlines how Setuup, a software development company ("Setuup," "we," or "us"), collects, uses, discloses, and protects the personal information of users ("User" or "you") of the HLU SMS Broadcasting Service ("Service"). We are committed to protecting your privacy and ensuring the security of your personal information. By using the Service, you consent to the collection and use of your personal information as described in this Policy.

1. Information We Collect

- 1.1 Personal Information: We may collect personal information that you voluntarily provide to us when using the Service. This information may include your name, contact information, and other identifiable details necessary to provide you with the Service.
- 1.2 Log Data: When you use the Service, our servers automatically record certain information, including your IP address, device information, operating system, browser type, and usage data. This information is used to analyze trends, administer the Service, and track user activities.

2. Use of Information

- 2.1 Service Provision: We use the collected information to provide, maintain, and improve the Service, deliver messages, and ensure the proper functioning and security of the Service.
- 2.2 Communication: We may use your personal information to communicate with you regarding updates, announcements, and changes to the Service, as well as respond to your inquiries, requests, and support needs.
- 2.3 Analytics: We may analyze aggregated and anonymized data for statistical purposes, including monitoring usage patterns, troubleshooting issues, and improving the Service's performance and user experience.

3. Disclosure of Information

- 3.1 Third-Party Service Providers: We may share your personal information with trusted third-party service providers who assist us in operating the Service, conducting our business, or servicing you, provided they agree to keep your information confidential.
- 3.2 Legal Requirements: We may disclose your personal information if required to do so by law or if we believe in good faith that such action is necessary to comply with legal obligations, protect our rights or property, investigate fraud, or ensure the safety of our users.

4. Data Retention

- 4.1 Data Retention Period: We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law.

5. Data Security

- 5.1 Data Protection: We employ industry-standard security measures to safeguard your personal information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Third-Party Links

6.1 External Websites: The Service may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of these websites before providing any personal information.

7. International Data Transfers

7.1 Data Transfer: By using the Service, you understand and consent to the transfer of your personal information to locations outside of your country for processing and storage, including countries that may have different data protection laws than your jurisdiction.

8. Your Rights

8.1 Access and Correction: You have the right to access and correct your personal information held by us. You may update or correct your account information through the Service or by contacting us.

8.2 Withdrawal of Consent: You have the right to withdraw your consent to the processing of your personal information at any time. However, withdrawal of consent may result in the termination of your access to certain features or services of the Service.

8.3 Complaints: If you believe that we have not complied with applicable data protection laws or this Privacy Policy, you have the right to lodge a complaint with the appropriate supervisory authority or data protection authority in your jurisdiction.

9. Children's Privacy

9.1 Age Limitations: The Service is not intended for use by individuals under the age of 16. We do not knowingly collect personal information from individuals under 16 years of age. If you become aware that a child under 16 has provided us with personal information, please contact us, and we will take steps to remove the information from our systems.

10. Changes to the Privacy Policy

10.1 Policy Updates: We reserve the right to modify or update this Privacy Policy at any time. We will notify you of any material changes by posting the revised Policy on our website or through the Service. Your continued use of the Service after such changes signifies your acceptance of the revised Policy.

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at 0777-027-027

Please note that this Privacy Policy is subject to change without notice. It is your responsibility to review this Policy periodically for any updates or modifications. Your continued use of the Service after any changes signifies your acceptance of the revised Policy.

Date of Last Revision: 1st, May 2023